




# Paper mills: The long game

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<https://cos.io/>

Paper
Disclosures & Reporting Standards
Public Peer Reviews
Sharing Data
Sharing Measures & Protocols
Sharing Code
Preregistration
Transparent independent endorsements (IRBs, Institutions)



Increasingly  
inconvenient for  
doing misconduct

Increasingly easy  
for detecting  
misconduct

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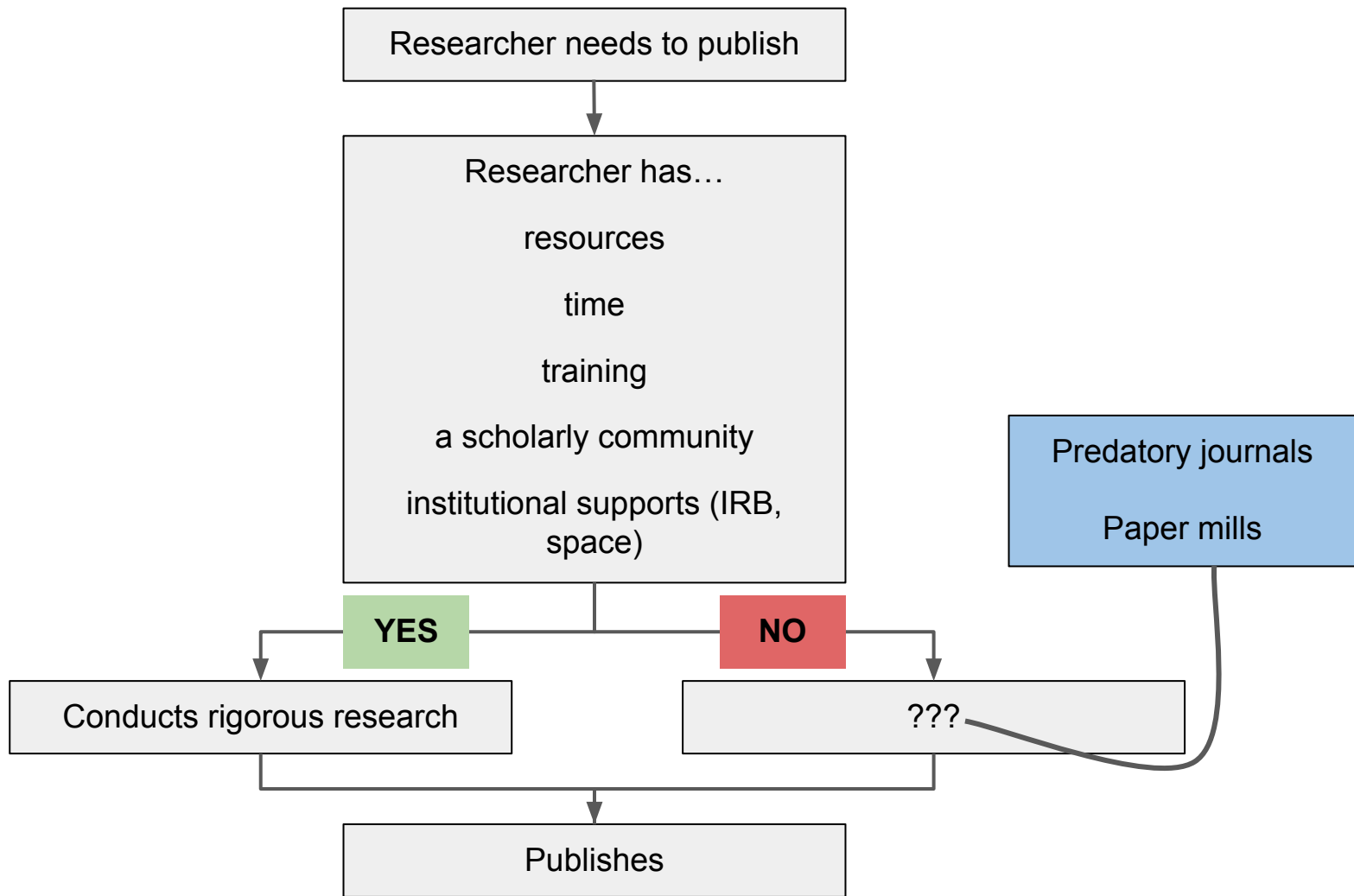


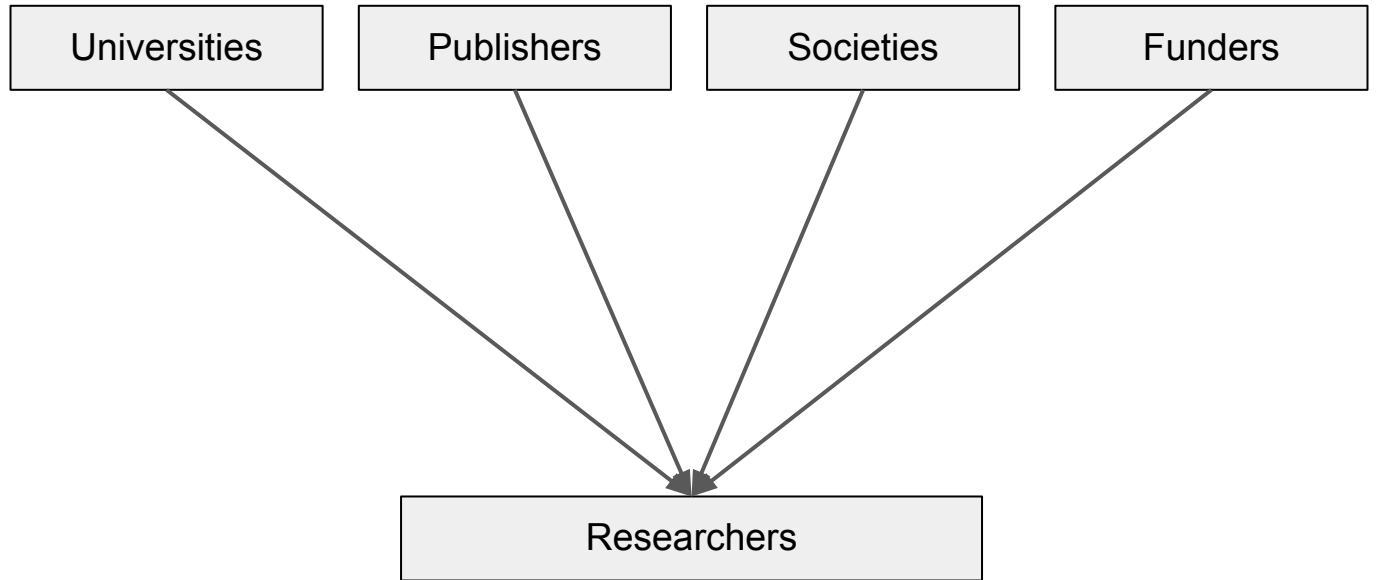
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Detection methods only treat the symptoms.

The underlying cause is the reward system.





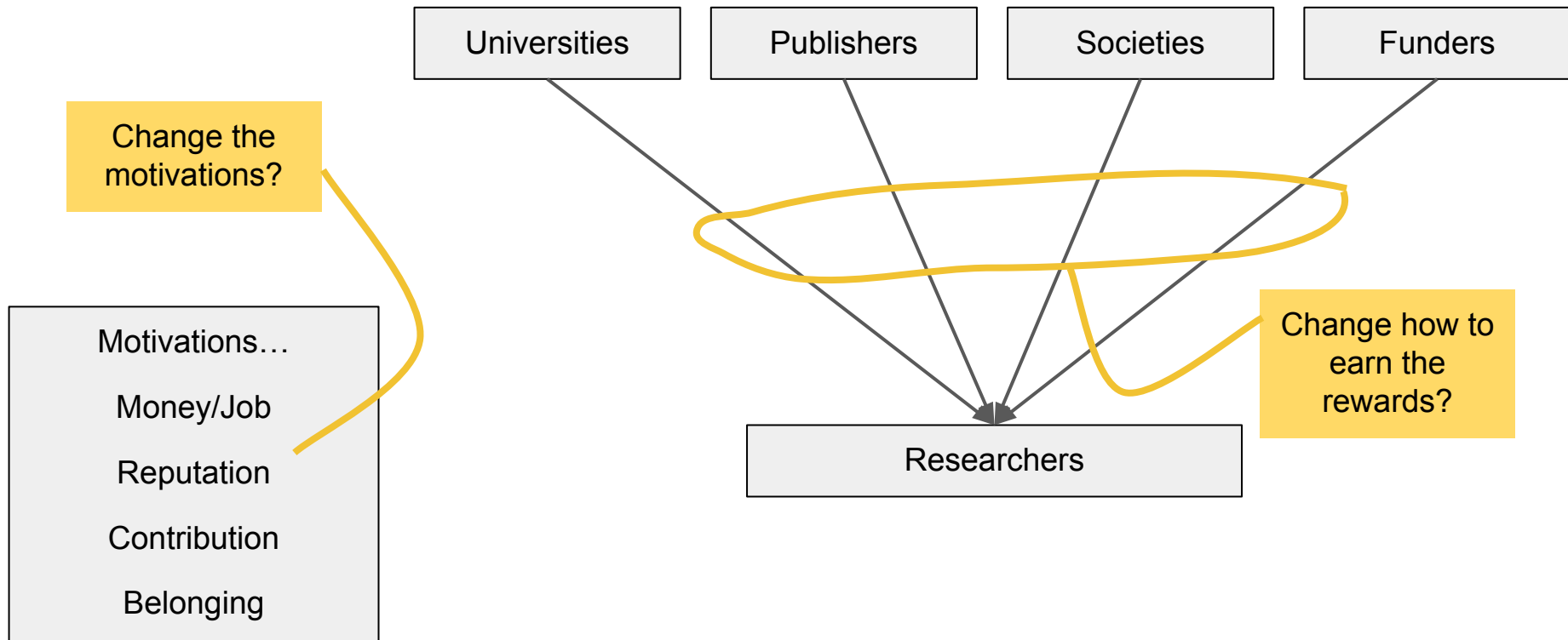
Motivations...

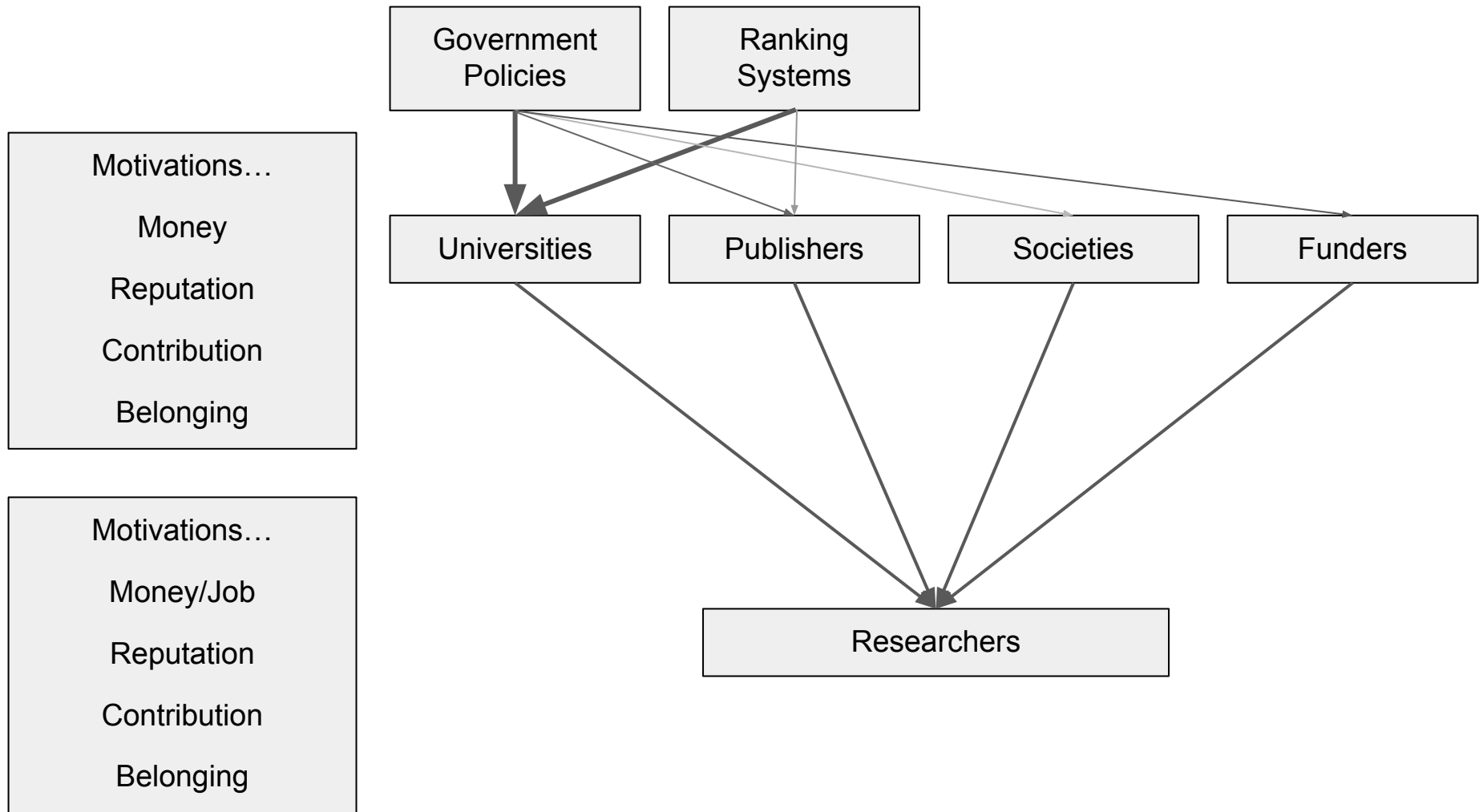
Money/Job

Reputation

Contribution

Belonging







# Approach

Today	Detection, make misconduct more inconvenient
Medium-Term	Change what is needed to achieve publication
Long-term	Change stakeholders' incentives strategies

Medium-Term Crazy Idea

# **The Journal of Unscholarship**

*“We publish everything, for free.”*