

Webinar – Working collectively to open up access to books: Wayfinders #5

bit.ly/OASPA-Webinars

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Chair:

Malavika Legge (OASPA)

Panellists:

Lucy Barnes (Open Book Publishers)

Charles Watkinson (University of Michigan Press)

Dr Frances Pinter (Central European University Press and Amsterdam University Press)

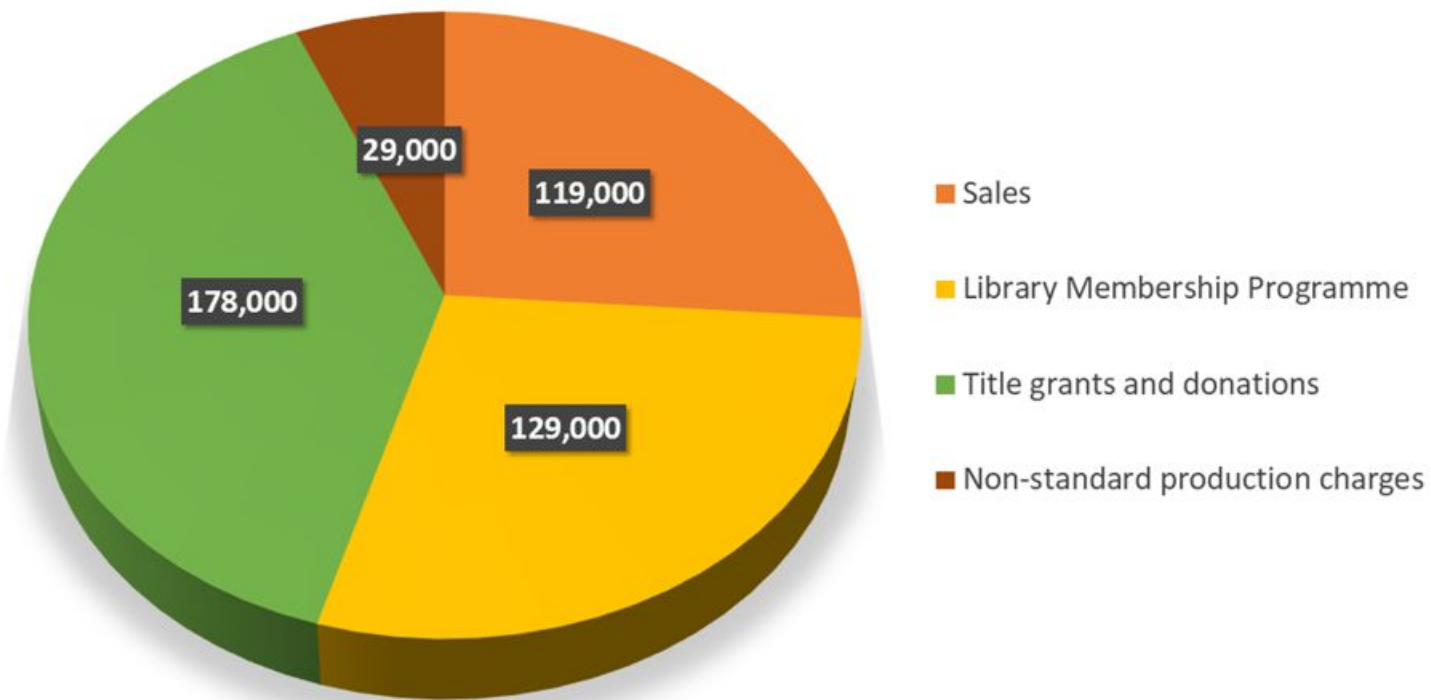
Emily Farrell (Taylor & Francis)



Open Book Publishers

- Scholar-led, non-profit, born open access (OA)
- All books OA, no embargo
- Mixed model: no BPCs, sales & Library Membership essential, plus author funding
- 56 titles (31 monographs, 25 edited collections)
- Average cost per title: £6,300
- 28 books had no author funding attached
- 8 had partial funding; 20 were fully funded
- **No barriers for authors or readers**

OBP revenue 2023-2024 (GBP)



Why is it called Fund to Mission?

Mission: “Broadest possible access to trustworthy knowledge”



Explainer video: <https://myumi.ch/qZ1yx>

More info: <https://ebc.press.umich.edu/invest>

Funding: If you benefit and can pay, please do so

Does Fund to Mission work?

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- Beyond International Intervention** by Suzanna Keller
- Cosmopolitan Imaginaries and International Disorder** by Anne-C. McEld
- The Homeowner Ideology: Economic (F)Justice of Real Property Rights in Four African Cities** by Stephanie Muehle
- The Terrorism News Beat: Professionalism, Profit, and the Press** by Aaron M. Hoffner
- German Empires and Decolonial Fantasies, 1492-1942** by Fuchs to Anne Shapiro
- The International Politics of Communication: Representing Community in a Globalizing World** by Alan Cheng

Open Access Book Usage Dashboard

Explore download and view data associated with book usage

Access	Published Open Access Titles	Countries/Territories Reached	Authors
4,958,967	533	238	704

Filters: Select Book Title : Subtitle/s, Select Author/Editor, Select Subject

Monthly Access by data sources

Book Downloads		Chapter Downloads	Book Views
OAPEN	Google Books	Fulcrum	JSTOR
1,141,743	8,850	354,106	2,505,866
1,504,699		2,505,866	948,402
OAPEN		Google Books	Google Books
1,141,743		8,850	948,402

Chart: Monthly Access by data sources (OAPEN C4 Downloads, OAPEN C5 Downloads, JSTOR Chapter Downloads, Google Books Downloads, Google Books Views, Fulcrum C5 Downloads)

So far, yes. > 500 books, > 5,000,000 uses, UMP still in business.

The Opening the Future model

in a nutshell

Library subscribes to package of non-OA books offered by publisher at special price



Package access is available to subscribing library only, DRM-free, concurrent use, with KBART/MARC files and COUNTER stats

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Over 13k views and downloads across 133 > institutions in 37 countries

